

Press Release

VAUDE Highlights Summer 2013

Collection Overview

Taking steps to make sure that its production is as environmentally friendly as possible, 69% of VAUDE's clothing has already earned the Green Shape quality label, which guarantees sustainable materials and resource-conserving manufacturing.

Functional outdoor products are only a part of the VAUDE dedication to making (y)our world a better place. Consistent sustainability is lived out and implemented in all segments of the family-run business as a part of a certified environmental management program. The new Sustainability Report 2012 has detailed information on current findings and goals for a green future.

Company



VAUDE is climate neutral

Sustainability is not only a major theme in product development, but throughout the VAUDE corporate philosophy as well. As part of the outdoor brand's EMAS-certified environmental management program, VAUDE is constantly seeking to keep its environmental impact as low as possible - the entire company's headquarters in Tett nang and all products manufactured there have been climate-neutral since May 2012. All emissions from materials, manufacturing processes and logistics are systematically offset by Gold Standard climate protection projects of the non-profit organization "myclimate".

Mountain Sports

Limited Edition – Unlimited Alpine Performance:

Bulin „Made in Germany“-Backpack

The Bulin 30 is an uncompromising alpine backpack with a functional, minimalist design. This backpack is manufactured at VAUDE headquarters in Obereisenbach using the high-frequency welding technology for waterproof seams, and a completely carbon-neutral production process. For the first time since 1990, the German mountain sports brand will once again be producing an alpine backpack locally, but only in a very limited special edition. A truly unique item in a mountaineer's life.



MTB-Backpack Tracer – Slimmed down!

VAUDE slimmed down its Tracer backpack series making mountain biking tours that much more enjoyable. With 200 grams less to weigh you down, these technical mountain bike packs give you a head start on the 2013 cycling season.



Pretty (and) sporty! – The Tecotorial collection

Four backpacks for work, leisure, sport and college were only the start... We're now offering new sports bags, wash bag and Tecomove, a stylish hip bag that can also be slung over the back. All Tecos – as we at VAUDE like to call the collection – come in five colours: black, anthracite, marine, purple and green.



Durability to Roll and Carry

Starting February 2013, VAUDE will introduce various new tarpaulin packs, laptop sleeves and wheeled bags to the market, completing its Wash Off and Island Bag Collection facelift. Along with fresh new designs and a gently revised new VAUDE logo, handling and carrying ease has improved as well

